

Greg Wodack, Managing Partner of [Elite Shooting Sports](#)

Elite Shooting Sports is the Nation's most advanced indoor shooting range, located in Prince William County, Virginia. Our facility has welcomed 50,000 customers in the first eighteen months of its operation and is averaging 300 new customers a week since opening our doors in November 2014. Having a point-of-sale (POS) system that is reliable and easy to teach to staff has been an important part of running the business during our regular operation hours of 9:00 a.m. to 9:00 p.m. seven days a week. This is where Tri-Tech and the AIMsi software were able to offer a complete and reliable package to meet our demands in addressing the needs of our customers — from the ability to navigate through a POS touch-screen menu and manage inventory in our retail store to hosting our website/email and opening an online registration for our training courses using the Tri-Tech's eCommerce component. Along the way, we've continued to stay impressed by the knowledge base of the entire Tri-Tech Technical Support team. We are glad to have made the decision to use AIMsi and recommend it to others in the firearms industry.



Caption: The AIMsi POS software allows to complete transactions in an expedited manner by using a variety of menus, ranging from hot-button keys for Rates/Services to Merchandise in our Retail Area, with over 1,000 items in inventory.



Caption: Our facility has four separate ranges, totaling 42 shooting lanes. The lane assignments feature is an excellent way of rotating shooters on and off the lanes, especially during the peak times.