

---

Press Release – for immediate release

Thursday, July 5, 2018

Contact: Kathryn Lyness [klyness@technology4retailers.com](mailto:klyness@technology4retailers.com)



## **Tri-Technical System's, AIMsi Software Now Integrated with Reverb**

Dubuque, IA July 13, 2018 — Tri-Technical Systems has partnered with Reverb, the leading online music hub for buying and selling music products. The streamlined exchange between AIMsi v12, a point of sale and business software solution for music retailers, and Reverb will save retailers time by syncing customers, inventory, products and orders omitting the need for manual entry. The integration will allow music retailers to create product listings within AIMsi and pull sales from Reverb to manage inventory. Retailers will be able to easily create or update draft or live inventory listings on Reverb from AIMsi. Reverb sales can be pulled into AIMsi and created as either invoices, or orders in the AIMsi Purchase Order module, for processing and fulfillment. Inventory updates are synced between AIMsi and Reverb.

“We are extremely excited retailers will now be able to manage their Reverb listing and sales directly from within the AIMsi software.” says Pat Murphy, President. “This will save retailers considerable time and allow for accurate inventory across multiple sales channels.”

### **About Tri-Technical Systems**

Since its foundation in 1984, Tri-Technical Systems has become an industry leader in providing business solutions for retailers. Over 4,500 retailers across the United States and Canada are growing their business with greater predictability and more profitably with the help of Tri-Tech’s product suite. For more information, visit [www.technology4retailers.com](http://www.technology4retailers.com).

Kathryn Lyness  
[klyness@technology4retailers.com](mailto:klyness@technology4retailers.com)  
[www.technology4retailers.com](http://www.technology4retailers.com)  
800-670-1736